



CONNECTING EVERY PARTY, EVERY DEAL, EVERY STAGE  
ON ONE INTELLIGENT LEASING PLATFORM.

ONE PLATFORM. EVERY DEAL STAGE.

# Elevate Service. Accelerate Transactions.

One platform for every side of the deal. Leasing agents manage their portfolio, tenant reps guide their clients, and owners stay informed – all from a single connected workspace, from first search to signed lease.

## BUILT FOR

LEASING AGENTS

TENANT REPS

TENANTS & LANDLORDS

## THE BRIDGE ADVANTAGE

### PORTFOLIO ENGAGEMENT

Owners and agents claim buildings to automate space delivery and track every touchpoint.

### CLIENT-CENTERED SEARCH

Build branded tour books and collaborate with tenants as they evaluate and rate spaces with mobile app or web portal.

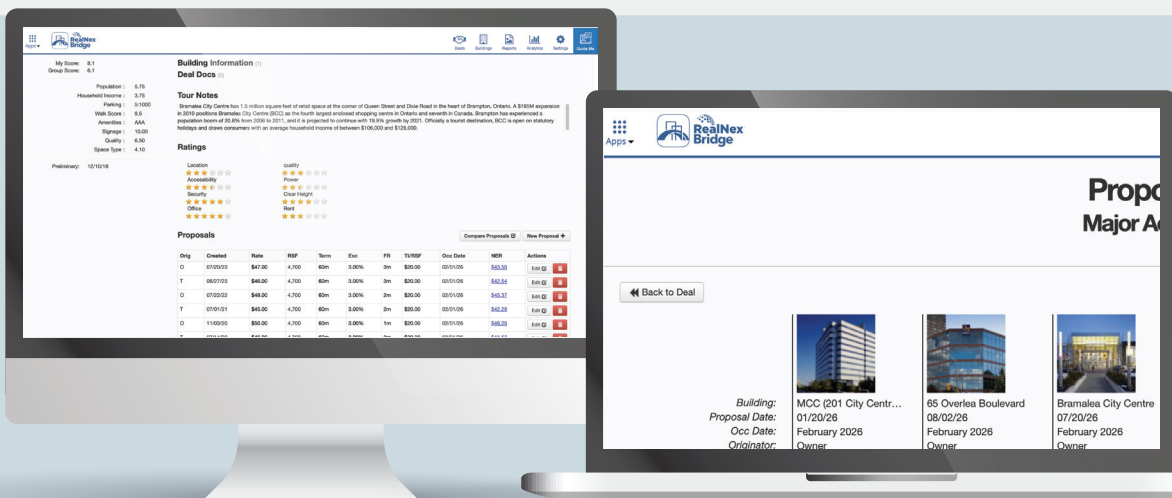
### COMPARATIVE ANALYSIS

Automated comparative financial models and tour surveys accelerate evaluation and decision. Evaluate terms against budget.

### DOCUMENT CONTROL

Manage proposals, LOIs, negotiated terms, budgets, and documents in the Bridge deal vault.

## SEE IT IN ACTION



FROM FIRST SEARCH TO SIGNED LEASE – EVERY ROLE WORKS FROM THE SAME LIVE DATA.

GUIDE EVERY CLIENT WITH CONFIDENCE.

# Run Every Deal From Tour Book to Close, Together.

Built for tenant reps who guide clients from first search to signed lease. Build branded tour books, compare spaces side by side, and keep every proposal, LOI, and negotiation moving – all in a workspace your clients can see into.

## YOUR TENANT REP WORKFLOW

**01****SEARCH**

Match on and off market availabilities from your CRM, RealNex Marketplace and Bridge listings.

**02****TOUR**

Share digital Tour Book access with client teams to short list, rate and evaluate spaces.

**03****COMPARE**

Lease financial reports and comparison metrics are automatically created.

**04****CLOSE**

Track and manage proposals, LOIs, negotiations and documents through completion.

## TENANT REP BENEFITS

**PORTFOLIO ENGAGEMENT**

Owners and agents claim buildings to automate space delivery and track every touchpoint.

**CLIENT-CENTERED SEARCH**

Build branded tour books and collaborate with tenants as they evaluate and rate spaces with mobile app or web portal.

**COMPARATIVE ANALYSIS**

Automated comparative financial models and tour surveys accelerate evaluation and facilitate decision-making.

**DOCUMENT CONTROL**

Manage proposals, LOIs, negotiated terms, budgets, and documents in the Bridge deal vault.

## WHY TENANT REPS CHOOSE BRIDGE

**WIN MORE DEALS**

Real-time visibility eliminates workflow bottlenecks.

**IMPRESS CLIENTS**

Deliver a professional, branded portal experience.

**SAVE PREP TIME**

Automation cuts tour and proposal prep time.

**DEMONSTRATE VALUE**

Professional tools justify fees and win repeat business.



BUILT FOR OWNERS & LANDLORDS

PORTFOLIO VISIBILITY. ZERO EXTRA WORK.

# Run Your Portfolio From Claim to Close, Effortlessly.

Built for owners and landlords, too. Claim your buildings once and Bridge keeps every availability current, routes tenant and broker interest straight to your team, and reports on leasing activity automatically – so your portfolio stays full without the extra work.

## YOUR LANDLORD WORKFLOW

**01**

### CLAIM

Claim your property in Bridge to activate portfolio visibility and automated space delivery.

**02**

### LIST

Add your availabilities – space, terms, and floor plans ready for agents and tenants to find.

**03**

### RESPOND

Respond to leads and tour requests as they arrive, with every touchpoint tracked automatically.

**04**

### CLOSE

Track proposals, LOIs, and negotiations to signed lease, all from one deal vault.

## LANDLORD BENEFITS

### PORTFOLIO VISIBILITY

See every listing, tour, and touchpoint across your portfolio in one dashboard.

### PASSIVE LEAD FLOW

Qualified tenant and broker interest routes straight to your team, no chasing status updates.

### AUTOMATED REPORTING

Leasing activity and space-absorption reports generate themselves, portfolio-wide.

### TEAM CONTROL

Set up and configure your leasing team's access and workflow from one console.

## WHY LANDLORDS CHOOSE BRIDGE

### FEWER VACANCIES

Faster lease-up with wider, always-current exposure.

### ONE SOURCE OF TRUTH

Every deal, document, and update in one place.

### LESS ADMIN

Automation replaces manual leasing paperwork.

### STRONGER RELATIONSHIPS

A professional, connected experience for brokers and tenants.

# Run the Entire Deal from Prospecting to Close

Bridge is purpose-built for both sides of the leasing deal – giving leasing agents portfolio visibility and tenant reps the tools to guide clients from first search to signed lease.

## CORE FEATURES THAT DRIVE YOUR SUCCESS

Four capabilities. Every deal stage covered. Nothing falls through the cracks.



### SINGLE SOURCE OF TRUTH

One system of record for every project and document. No scattered spreadsheets or email threads.



### REAL-TIME COLLABORATION

Brokers and their clients work off the same live data, with instant visibility into status changes.



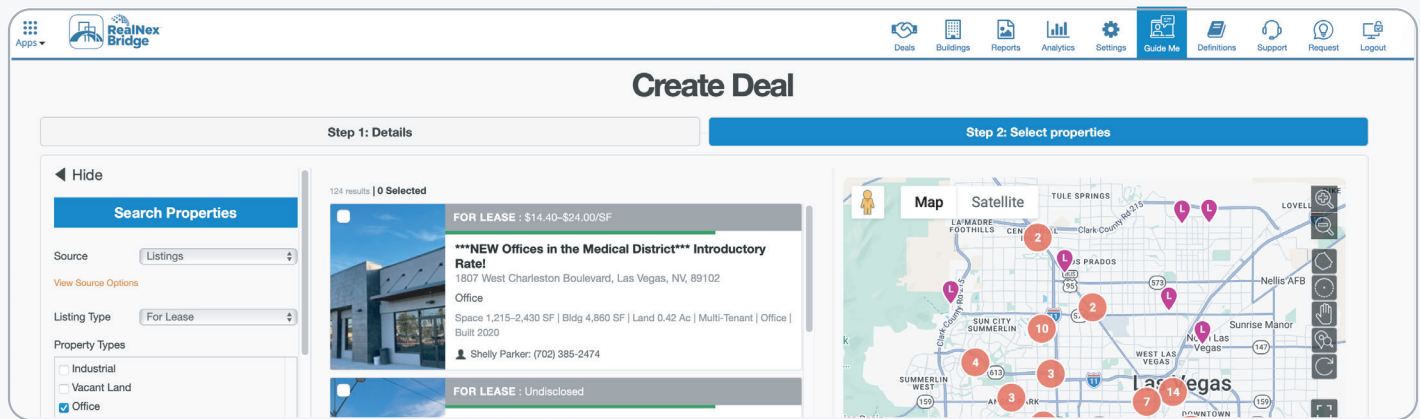
### BUILT-IN ANALYTICS & REPORTING

Deal pipeline, activity, and performance metrics surface automatically, no manual reporting.



### ENTERPRISE-GRADE SECURITY & CONTROL

Permissioned access protects sensitive deal data at every step.



## WHY TEAMS CHOOSE BRIDGE

### FIND SPACE FASTER

Position listings for engagement and monitor activity.

### CLOSE MORE DEALS

Real-time visibility eliminates workflow bottlenecks.

### DEMONSTRATE VALUE

Professional tools justify fees and win repeat business.

### SAVE TIME

Automation cuts closing time.

### TRANSPARENCY

Everyone sees deal status.

### REDUCE ERRORS

Checklists prevent missed steps.

### IMPRESS CLIENTS

Deliver a professional portal.



You get more value and have everything on one interactive platform. The executive level is reachable and truly cares about the product and my experience using it."

BRENT ROBERTS, CCIM • PRESIDENT • LEE & ASSOCIATES, KANSAS CITY



## READY TO TRANSFORM YOUR BUSINESS?

Explore our solutions or request a demo today.

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